



February 9, 2009

Dear Assistant Governors and Rotary Club Presidents:

You recently received Save the Date information for the **2009 District 7450 Rotary Conference** taking place **April 17-19, 2009** at **Longwood Gardens and the Mendenhall Inn**. District Governor Joel Chesney and the conference planning committee are excited about making this a spectacular event for Rotarians and their families. The weekend will be filled with guest speakers, diverse and interesting workshops, Rotary International and District project updates, and special banquets and celebrations. There will also be personal time for sightseeing. The District Governor is asking that you actively promote this dynamic weekend to your clubs. Details on the conference can be found at [www.rotary7450.org/district conference](http://www.rotary7450.org/district%20conference).

As part of this magnificent weekend, a **District Conference Program** is being developed. **Advertising opportunities are available** within this booklet, which will be distributed to the anticipated 250 attendees. Governor Joel and the planning committee are asking that you **encourage your Rotarians to place business ads in this booklet**. Additional requests from the planning committee are for: (1) each club to design its own ad for booklet placement (2) the presidents in each Area (Areas 1 through 9) to develop an ad and (3) the Assistant Governors to place ads. Examples include: "The Assistant Governors of 7450 want to congratulate District Governor Joel Chesney for his success this year" or "The Club Presidents of Area 1 want to thank District Governor Joel for a year in which he helped Made Dreams Real!"

The design of the ad is your choice so be as creative as you want. Details for the ad costs, by size, are included on the second page of this attachment. Or, you may want to be a sponsor. See the "Sponsorship Opportunities" attachment.

We really need your help in promoting the District Conference and for obtaining program ads. If you have questions, please contact me at 610-436-7743 or gmcshane88@comcast.net.

Regards,

Gerry McShane
Chair, Program Booklet Advertising

District 7450 Conference 2009
Program Ad and Sponsorship Submission Form
Event Date: April 17-19, 2009

The **deadline** for all ads is **March 27, 2009**.

Please complete the following information and email, fax or mail using the contact information below.

Business, Club, or Individual Name: _____

Contact Person: _____

Phone: _____ **Contact Address:** _____

Select Ad Size. Please try to get as close as possible to these ad sizes.

_____	Sponsorship Level (see page 3): _____	\$ _____
_____	Full page = 4.5" w x 7.5" h	\$350
_____	1/2 page = 4.5" w x 3.5" h	\$250
_____	Business Card = 3" w x 1.75" h	\$100

Ads may be submitted electronically to cvc@cottervisual.com or mailed to 101 Eden Road, Landenberg, PA 19350. If emailing, please put: "Ad for District 7450 Conference" in the subject line. Additionally, this form may be faxed to 610-274-2388. Please call 610-274-0259 with questions.

Ads must be submitted camera-ready. If you do not have a camera-ready ad, please call the number above to discuss options. Both color and B&W ads are acceptable. Electronic ads should be submitted as .jpg, .pdf, .tif or .eps files. Microsoft Office documents (Word/Excel/PowerPoint) are not reproducible in our print format. Please submit a high-resolution PDF of your Office document with embedded fonts for print.

All images must be high resolution, i.e., 300 dpi at the size they are to be used. Please note: We cannot guarantee the integrity of your submitted artwork unless these parameters are adhered to. We cannot make changes to your artwork, but if the scale does not fit the space we will resize as needed.

Make check payable to: "District 7450 Conference"

Mail check to:
District 7450 Conference
Attn: Gerry McShane
33 Sapling Drive
Kennett Square, PA 19348

For Office Use
Form rec'd on:

Check rec'd on:

Ad rec'd on:

Sponsorship Opportunities for the 2009 District 7450 Rotary Conference

All Ads will be in the keepsake book [program], on the District Website [Yellow pages] and in the District Directory*

Gold Star \$ 5,000

Full page Ad in the Conference Program – Back Cover!
Half page Ad in District Directory *
Ad on District 7450 website
Sign in lobby
Company Logo on Conference Bag and giveaway in bag
8 Tickets to banquet at Longwood Gardens Saturday evening

Silver Star \$ 2,500

Full page Ad in the Conference Program – fold center page!
Half page Ad in District Directory *
Ad on District 7450 website
Sign in lobby
Company Logo on Conference Bag and giveaway in bag
4 Tickets to banquet at Longwood Gardens Saturday evening

Bronze Star \$ 1,000

Half page Ad in Conference Program
Quarter page Ad in District Directory *
Ad on District 7450 website
Placard in lobby
Company Logo on Conference Bag and giveaway in bag
2 Tickets to banquet at Longwood Gardens Saturday evening

Four Star \$ 500

Half page Ad in Conference Program
Business card Ad in District Directory *
Ad on District 7450 website
Placard in Lobby
1 Ticket to banquet at Longwood Gardens Saturday evening

Three Star \$ 250

Half page Ad in Conference Program
Business card Ad in District Directory *
Ad on District 7450 website
Placard at Governor's reception
Giveaway in Conference bag

Ads for the District Conference program are as follows:

- **full page ad = \$ 350**
- **half page ad = \$ 250**
- **business card = \$ 100**

*The District Directory is distributed at the beginning of each Rotary fiscal year in July.