



DISTRICT 7450

# Rotary Leader



Volume 5 Number 3

September 2010

## Message from DG Joan



Have you asked yourself recently how Rotary has changed your life for the better? Have you wished that your children and grandchildren, your nieces and nephews or that special young person could experience the

positive impact on their lives that Rotary has had on your life? How they could learn and grow personally and professionally through Rotary as you have?

September is "New Generations Month." This month, we should remember that we alone can extend the benefits of being a part of Rotary to young people in our own families through Early Act, Interact and Rotaract. And we can't forget Youth Exchange or RYLA. Each of these clubs or programs is a stepping stone to membership in a Rotary Club in our District or beyond.

Our District New Generation Committee is planning to engage these younger Rotary family members in the Oktoberfest District Conference. Interactors and Rotaractors will meet and plan joint activities along with our Youth Exchange students during the conference.

Your club doesn't sponsor an Early Act, Interact or Rotaract Club? Our District New Generations Committee will gladly walk you through the process. The contact information is posted in this newsletter.

Next month is "Vocational Service Month." How can your Club highlight this important program and broaden awareness among the business community of Rotary's ethical platform and commitment to service?

## Top ten reasons why:

# It's time to register for 2010 District Conference

*By Brian Casey, Swarthmore Rotary Club*

When was the last time you attended a District Conference? Been a while? Never attended one?

Well then, 2010 is your year and we proudly present the "Top Ten Reasons" to attend the Oktoberfest District Conference, October 8 to 10 at the Desmond Hotel in Malvern. (For fun, read with a German accent.)

**10:** Get ideas from other Rotary Clubs in the District.

**9:** Brag about your own Club and inspire others.

**8:** Learn how to apply for RI Foundation grants to help fund your projects.

**7:** Get familiar with the increasingly important District Database.

**6:** See Rotarians in German clothes. Which members dare to wear lederhosen?

**5:** Start the Rotary year with new ideas and new connections.

**4:** Learn what all those Rotary acronyms mean: NID, EREY, GSE, DDF, and more.

**3:** Convenient location means you won't have far to travel and if you want to turn the weekend into a mini-vacation, a special hotel rate is available.

**2:** Motivating, knowledgeable, inspiring speakers.

**1:** Food, Fellowship, **Fun, und Polka too!**

There will be live music and a fun, festive, beer-hall style Oktoberfest dinner Friday evening, plus daytime sessions Friday and Saturday that will help you make the most of your Rotary membership. The fellowship continues Sunday at brunch following a Memorial Service to honor those Rotarians no longer with us.

No matter how long you've been in Rotary; no matter what your role, the Oktoberfest District Conference will be time and money well spent. It will recharge your Rotary batteries and make you even gladder and prouder that you're a part of this wonderful organization.



## To respond to Pakistan Relief Fund

# RI secretary issues appeal to Rotarians

Dear Rotarians:

We are deeply saddened to hear of the recent floods in Pakistan, and we are touched by the commitment of Rotarians to assist the communities affected by this disaster. Rotary International is coordinating relief and recovery efforts, and we are writing to you today to provide you with information on how you may work through Rotary to make a significant contribution toward alleviating this major humanitarian crisis.

Rotary International coordinates information and provides resources on club and district disaster relief efforts. When informed of local relief initiatives, RI shares updates about these efforts on the RI website. Rotarians wishing to contribute funds or donated goods to disaster victims can visit the website or contact RI staff at [relief@rotary.org](mailto:relief@rotary.org) to learn about current relief and recovery efforts.

The Rotary Foundation has established the Rotary Pakistan Flooding Recovery Fund to collect cash and District Designated Fund contributions. Funds will be collected until 31 December 2010 and will be used as the Foundation's match for Matching Grant applications that are received for long-term disaster recovery efforts in affected areas. Details about the fund are available on the RI website.

We have been in contact with district governors Syed Balkhi (District 3271) and Shehzad Ahmed (District 3272) to offer assistance in publicizing any relief efforts that clubs in Pakistan are implementing. Details on Rotary club involvement in relief efforts and how you can help will be posted on the home page of the RI website.

As always, when organizing a response to a local or international disaster, we encourage Rotary clubs and districts to work with experienced emergency relief organizations such as UNICEF, the International Federation of the Red Cross and Red Crescent Societies, Doctors Without Borders, ShelterBox, Aquabox, and World Water Works to meet the immediate needs of victims affected by the disaster.

It is our hope that with your meaningful and rapid response to this appeal, you will be able to help rebuild the future for millions of innocent people affected by this crisis. Thank you for your commitment to helping disaster victims.

Sincerely,

**Ed Futa, General Secretary**  
**Rotary International**

## Recovery Fund information; how to access funds

Rotary Foundation trustees (TRF) opened the **Rotary Pakistan Flooding Recovery Fund** August 17 through December 31, 2010. All contributions received will be available to match cash and DDF contributions during the 2010-11 and 2011-12 Rotary years.

The **Fund** will be administered through Matching Grants for projects providing humanitarian assistance and disaster recovery in the affected areas of Pakistan. The fund will act as TRF's match for disaster recovery projects taking place within the country. A Rotary Club or District in the affected regions in Pakistan may partner with a Club or District outside of Pakistan and apply for a Matching Grant.

### How to access funds

- Complete the standard Matching Grant application, with the partners pledging District Designated Funds and cash contributions.
- Request that Club/District contributions be matched by the **Rotary Recovery Fund**. Verify all partners are from traditional Districts that are not participating in the Future Vision Pilot.

- Ensure that the project follows all Matching Grant guidelines, deadlines and eligibility criteria.
- Submit Matching Grant application for review and authorization to Pakistan for approval, prior to submission to TRF.

### Tips

Applications received for Pakistani recovery projects will be reviewed on a first come, first served basis with top priority for processing.

The Rotary Foundation will accept and approve the Matching Grants regardless of World Fund availability, until all of the funds in the **Rotary Pakistan Flooding Recovery Fund** have been committed.

If the **Fund** should be expended but the World Fund budget is still available, applications can be funded through any remaining World Fund at that time.

Projects needing international partners may be registered on RI's projects database, ProjectLINK, or sent to the **matchinggrants.org** website managed by District 5340.

Other potential sources of international partners are Rotary Clubs/Districts that helped with a Matching Grant for Pakistan, previous GSE exchange partners, Ambassadorial Scholars, Rotary Peace Fellows or RI Youth Exchange students.

### **West Chester Downtown Rotarian Carol Metzger to lead team**

## **District Rotarians to join NID team to India**

The Rotary India Dream Team will participate in a Polio NID (National Immunization Day) Sunday November 14 in the Mewat District, Haryana.

Since 2008, Rotary India Dream Teams have gone into the heart of the Mewat District in the state of Haryana. The focus is on the villages of Pinagua, Tair, Punahana and Bisroo, where the latest polio cases had been reported as recently as January 2010, and where large sections of the local population still resist all efforts to get them to bring their children to the polio booths.

The NID activities include street to street, village to village campaigning a day before the NID, and manning the vaccine booths in pairs the following morning in one of the worst affected areas in India. The focus is very high on targeting the most backward, most resistant populations where the virus is most rampant.

West Chester Downtown Rotarian Carol Metz-

ger is team leader for the NID trip and will be working with India Project Manager: Rtn. Sanjiv Saran (PP) RC Delhi Megapolis.

The Mewat area where the Rotary team will go is not covered by any Rotary District. The Rotary Club of Delhi Megapolis (which this group will join as a team) is the only Rotary Club to have supported any polio NID activity in this area. Rotary teams will work in close collaboration with the Rotary India PolioPlus committee, WHO officials and the Mewat District Surgeon General, Chief Medical Officer etc.

The trip also offers a grand panorama of the fabulous art and sculpture that this ancient civilization has produced. It also presents many of the amazing, colorful facets of life on the streets and in the countryside. There will be time to explore remote villages and to make friends with colorful village people.

For information about becoming a NID volunteer, contact Metzger at [echmetzker@aol.com](mailto:echmetzker@aol.com); 610-793-4286

## **Ambassadorial scholars complete orientation program**

An orientation for District 7450's 2010-2011 Ambassadorial Scholars took place September 1, at The Hub City View, center city Philadelphia office space donated by Philadelphia Rotarian Bill Decker.

Scholars in attendance were: Hideya Muraoka (Japan, business student, University of Pennsylvania); Caroline Borgers (Belgium, law student, University of Pennsylvania); Heon Jeon (South Korea, applied linguistics, University of Pennsylvania); Jae Won Shin (South Korea, comparative literature, University of Pennsylvania); and Yusuke Yoda (Japan, linguistics, University of Pennsylvania). Not present was Nicholas Falconer (New Zealand, business. Other special guests were: Makoto Kuwabara from Japan, a scholar at the University of Pennsylvania from 2008-2010 and has

earned his master's degree in teaching English as a second language; and Eiko Tanaka from Japan, English language learning, St. Joseph's University, six-month cultural scholar

Rotary District 7450 presenters were: DG Joan Batory, AG John Washington, host counselor Jeb Brookman and Joe Batory, District 7450 Scholarship chairperson. Topics covered included: basic information about Rotary; scholar responsibilities and requirements; "How To" for scholar presentations and reports; security on campus pointers; Rotary's zero tolerance for sexual harassment; and, "What To See And Do" in Philadelphia.



### **Broomall Rotary Club To Sponsor Doggie Show October 3 Veterans' Park**

Broomall Rotary Club will host a free Doggie Show Sunday, October 3 at Veterans Park on Lawrence Road in Broomall.

The event begins at 1 p.m. with showtime at 1:30 p.m. A fee of \$4 will be charged for entry into

a selection of contests and nail clipping will be available for \$5 fee. Free fog training and grooming advice will be available and SPCA will have dogs for adoption.

For more information, call 484-343-8560.

**'Strength of any organization is as strong as the goals it sets for itself to achieve'**

## Strategic Plan Goals listed for 2010-2011

DG Joan Batory, DGE Bonnie Korengel and DGN Dave Ellis created the 2010-2011 District 7450 Strategic Plan to set attainable goals for our District Committees and Rotary Clubs to achieve during this Rotary Year as follows:

### **Vision:**

Within three years, Rotary International will become the service organization of choice in the communities served by District 7450.

We will be known for our dynamic, action-oriented Clubs whose contributions improve lives in communities locally and globally.

### **Objectives:**

- \* Increase membership in existing Clubs by 100 new members by 6/30/2011.
- \* Add three Rotaract and four Interact Clubs by 6/30/2011.
- \* Engage 100 percent of Clubs in District-wide "Rotarians at Work Day" on April 30 by 6/30/2011.
- \* Maintain 100 percent Member Participation in Rotary Foundation giving.
- \* Raise \$175,000 for Rotary Foundation by 6/30/2011.
- \* Recruit 30 new Rotarians to serve in District roles by 6/30/2011.
- \* Conduct six District Networking Events in FY2010.
- \* Grow from 53 to 54 clubs by 6/30/2011.

## Clubs asked to OK District Corporation Inc. membership

PDG Al Marland has sent a letter to presidents of District 7450 Rotary Clubs asking for the Clubs formal acceptance of membership in Rotary International District 7450 Inc. by September 30.

The acceptance by the 53 Clubs in the District will complete the move to incorporation which was initially authorized by vote of more than 75 percent of the Rotary Clubs in the District in 2008-2009.

By-laws were drafted by PDGs from 2008-2009 to present and approved by more than a majority of District 7450 Rotary Clubs during 2009-2010.

As a result, Articles of Incorporation for a non-profit corporation were filed June 30, 2010 with the Secretary of State of the Commonwealth of Pennsylvania.

Once the Rotary Clubs formalize the acceptance of member-

ship in the corporation, the new Board of Directors will convene and assume authority over the Corporation which replaces the previous association of clubs. and individuals.

For more information, contact PDG Al Marland at [almarland@aol.com](mailto:almarland@aol.com)

## District Governor's schedule for official visits

09/08/2010 EXTON-FRAZER  
 09/10/2010 GLENSIDE  
 09/14/2010 DOWNINGTOWN  
 09/14/2010 PHOENIXVILLE  
 09/15/2010 TWIN VALLEY  
 09/16/2010 SWARTHMORE  
 09/16/2010 WESTTOWN-GOSHEN  
 09/21/2010 BROOMALL  
 09/21/2010 FRANKFORD-NORTHEAST PHILADELPHIA  
 09/22/2010 OXFORD  
 09/23/2010 LONGWOOD  
 09/27/2010 KING OF PRUSSIA

09/28/2010 KENNETT SQUARE  
 09/28/2010 LEVITTOWN-FAIRLESS HILLS  
 09/29/2010 CHESTNUT HILL  
 09/30/2010 ABINGTON AT EDGE HILL  
 09/30/2010 PAOLI-MALVERN-BERWYN  
 09/30/2010 PHILADELPHIA  
 10/04/2010 BRYN MAWR  
 10/05/2010 FEASTERVILLE  
 10/13/2010 GLEN MILLS  
 10/14/2010 HAVERFORD TOWNSHIP  
 10/19/2010 BENSALEM  
 10/20/2010 WAYNE  
 10/21/2010 WEST CHESTER

## Rotaractors learn, play at 2010 RYLA conference

*By Patricia Dantis, past District Rotaract representative, member of Rotaract Club of the Main Line*

The 2010 RYLA Conference in Washington D.C. is an experience to be remembered. Similar to last year's conference, this year's conference incorporated elements from Rotaract Pre-Convention, RYLA, and the National Rotaract Conference for North America. Navin Manchery-Valliappan, conference Director, along with the RYLA board members and the support of the Rotarians in the D.C./Md. District brought together a dynamic group of more than 100 individuals from 16 countries for a four-and one-half-day fun-filled and informative conference.

Some of the events included icebreaker sessions, plenary sessions, workshops, visits to various embassies, scavenger hunt, talent show and socials. The icebreaker sessions allowed the conference participants to bond and gain a sense of comfort with their individual groups as well as the group as a whole. Plenary sessions included service project and country presentations, Youth Study Exchange, Groups Study Exchange, and The Rotary Foundation. In addition, conference participants learned the details about Ambassadorial Scholarships from a member himself. Disaster Aid USA discussed its new take on an old idea - the Shelterbox.

Workshops included Club Operations, DRR training, Rotaract 411, Club Service, Community Service, International Service and Professional Development. Other workshops focused specifically on the intricacies of fundraising as well as best practices for starting a Rotaract club.

Embassy visits were plentiful as conference participants visited a different one each night on three nights. Our first stop was the Embassy of Indonesia, followed by the Embassy of Greece, and last but not least the Embassy of Slovenia. Each embassy did an amazing job at sharing its culture with our group as well as the delicious cuisine from the respective countries.

A scavenger hunt had group leaders on their toes for days while they worked with their groups to collect as many clues as possible. Some clues were right near the lodging, while others had people running all over Metro D.C. All in all, the scavenger hunt proved to be a great bonding experience for the conference participants.

A talent show was very exciting because it allowed members from each group to create/act out a performance to other members of the conference. Performances ranged from comedy skits, to singing and dancing.

Evening socials allowed individuals to bond outside the confines of the classroom making for a more well-rounded experience. It was exciting to share our culture and music with individuals from other countries.

The 2010 RYLA Conference in Washington D.C. was an exciting experience in which I learned new things and met many new people, and became reacquainted with some for the second time around. I can only look forward to next year's D.C. conference and all the excitement and camaraderie that I know it will bring.

### **September 25-26**

## **Philadelphia Rotarians to ride in Bike MS: City to Shore Ride**

Philadelphia Rotary Club team will participate in the 2010 Bike MS: City to Shore event Saturday and Sunday, September 25 and 26 for the 11th time. The first team rode in the 2000 event. Since then the Philadelphia Rotary Club teams have raised over \$500,000, including \$59,000 in 2009.

Named by "Bicycling Magazine" as the

"Best Cycling Getaway in NJ," the 30th Annual Bike MS: City to Shore Ride promises to be the best cycling experience on the east coast. More than 7000 cyclists of all ages and cycling abilities are expected to participate.

For complete details on how to participate as a rider or a sponsor, go to [PhiladelphiaRotary.org](http://PhiladelphiaRotary.org) and click on MS BIKE link on the site.

## News from District 7450 Rotary Clubs

### Bill Decker heads USA ShelterBox board

Philadelphia Rotarian Bill Decker, who is actively involved as a responder with ShelterBox relief efforts, has been named chairman of the board at ShelterBox USA. Decker notes, "It's such a dynamic time for ShelterBox USA as we harness the tremendous momentum generated this past year from the unprecedented service we were able to do in Haiti." He said he is "confident the organization will continue to flourish through the efforts of our incredible volunteers, world class staff and forward-looking leadership."



### WC Rotarians present grants

Receiving Community Philanthropic Grants for their programs from West Chester Rotary Club are (from left) Regina Horton Lewis, Friends Association for the Care and Protection of



Children: Andy Schaum, Paradise Farm Camp for Children; Kathy Deaver and 10-week-old Albert (front), Canine Partners for Life; Tracy Behringer, COAD Mental Health Services peer speakers program; Ann Christie, Chester County Art Association scholarships for children; Lorri Sarosy and Diane Toalton, Interfaith Housing Assistance Corporation financial literacy workshops; Peggy Gusz and Kristen Hess, Crime Victims Center of Chester County internet safety and cyber bullying project. Community Philanthropic Grants are awarded twice each year.

### Philadelphia Rotarians read to kids in CHOP

Philadelphia Rotarians participated in the "Reach Out and Read Program" at the Children's Hospital of Philadelphia August 31. Philadelphia Rotary literacy chair Matt Tae reports the Rotarians had the opportunity to read one of two books to kids at their bedside and give the them the second book as a gift. The two books were "The Spirited Philadelphia Adventure" and "Micawber."

Check [www.Rotary7450.org](http://www.Rotary7450.org) for registration information and forms, advertising/sponsorship opportunities and menu details for District Conference October 8 to 10, 2010 at Desmond Hotel, in Malvern.

### Thorndale Rotarians present Jay Edge Memorial Scholarship

Thorndale Rotary Club president Keny Holman (right) presents the second Jay Edge Memorial Community Service Scholarship to Jennifer Teson, Coatesville High School graduate. The \$1,000 scholarship will be used by Teson to attend Philadelphia University where she plans to major in environmental and conservation biology. Teson graduated in June from Coatesville High School with a final GPA of 4.37 and NPA of 99.88,



yielding a rank of fifth in a class of 523. She began taking college credit courses during her junior year in high school, and continued through to her senior year.

# News from District 7450 Rotary Clubs

## To help Hope Children's Home

### Glen Mills Rotary Club joins Guyanan project



Rebecca Anwar (on steps in foreground) with children at Hope Children's Home.

Rebecca Anwar, a member of the Chestnut Hill Rotary Club has been speaking to Rotary Clubs about her work with the children of Guyana in South America. Among the Clubs was the Glen Mills Rotary Club last month.

She explained she initially was working with the St. John Bosco

Orphanage for Boys School. She started Hope Children's Home six years ago and visits once a year for a month.

There are 46 children at Hope Children's Home which was started with the idea of having only 20 children. The orphanage is filled with both healthy children and those who are disabled or suffering from HIV, cerebral palsy, etc. At the orphanage, Rebecca is

primarily involved with administration, although she has done some teaching when needed.

Maintenance of the property includes the kitchen area, sleeping areas, school rooms, etc. They recently put in new flooring and cabinets in the kitchen as well as a new table for the food preparation and tables for the children to eat.

Rebecca reported she has started a library for the children. Among her many stories about the school was one about a boy who is enjoying reading the encyclopedia; he worked his way through "A" and is now on to "B"!

The Children's Home has many needs including a need for clothes for teenage girls.



Glen Mills Rotary Club president Chris Zavawski presents check for \$500 to Rebecca Anwar for the Hope Children's Home.

## Celebrating 56 years perfect attendance



Newtown Square Rotary Club celebrated long-time Rotarian George Guyer and his 56-years of perfect attendance with the Club. On

hand were (from left) AG Rick Trivane, president-elect Fran Frahchi, Guyer, and president Fred Dewey.

Infiniti of West Chester presents  
8th ANNUAL CHILI COOK OFF  
SUNDAY 10-10-10 NOON-3PM  
Gay Street West Chester  
RAIN OR SHINE  
WestChesterChiliCookoff.com

**DEADLINE FOR OCTOBER ISSUE OF District 7450 "ROTARY LEADER" IS SEPTEMBER 20.**



## Two awards for Central Delco Rotary Club

Assistant Governor Rick Trivane presents the Rotary International Presidential Citation Award and Literacy Award to Central Delaware County Rotary Club 2009-2010 president Rosalie Thompson. Of 53 Rotary Clubs in District 7450, 11 received the Literacy Award and 33 Rotary Clubs received the Presidential Citation.

*Photo by Jose Santiago of West Chester Rotary Club*



## The Rotary 7450 Leader

Published by District 7450

**Joan Batory  
District Governor**

**Joan Connor Toenniessen  
Editor  
Jay Childress  
Technical Support / Graphics**

- ⊗ *Deadline is September 20. Send news items and photos (with names and information) to [mombugjoan@msn.com](mailto:mombugjoan@msn.com)*
- ⊗ *Send photos (with names and information) to [info@rotary7450.org](mailto:info@rotary7450.org)  
Please identify people in photos.*
- ⊗ *Please submit club attendance or changes to personal contact information through the District Database at [www.DaCdb.com](http://www.DaCdb.com)*

## Rotarians invited to appear on radio show

Cynthia Dawn Ericson, president-elect of Greater West Chester Sunrise Rotary Club, and principal in Ericson Strategic Marketing Solutions, invites Rotarians to appear on "This Week in Service" radio show which she airs on WCHE, pre-recorded, Thursday from 4 to 5 p.m.

The show is a weekly community service hour focusing on the local, national and international service community as it relates to local service leaders and Rotarians from all over the country. She says, "Our goal is to

share these amazing people who take ideas and create the future one miracle at a time!"

The show is "conversational and casual" and the website is : [www.wche1520.com](http://www.wche1520.com).

If you would like to be interviewed on the show or have a guest and/or topic suggestion, email Cynthia Ericson at

[radio@ericsonsms.com](mailto:radio@ericsonsms.com).

For more information, contact Ericson at:

[cynthia@ericsonsms.com](mailto:cynthia@ericsonsms.com);  
610-505-3503.



## Glen Mills Rotary Club Fifth Birthday

Celebrating Glen Mills Rotary Club's fifth birthday event at Newlin Gristmill are (from



left) charter president Tony DiLeva, District Judge Rich Cappelli, State Representative Steve Barrar, Club treasurer Dave Barrett, president Chris Zavawski, charter member John Munro, past president; Paul O'Brian, Rotarian Rose DiLeva, new Rotarians John and Karen Mazzarella. Also present were officers from Glen Riddle and Concordville Chadds Ford Rotary Clubs and Bethel and Marcus Hook Historical Societies.