



# District 7450 Rotary Leader



Volume 5 Number 12

June 2011

## DG Joan takes assessment of 2010-2011 Rotary year



Whoever said “You can’t look back?” Well, this is June and June is the end of the Rotary Year. And who says we can’t look back?”

Our District and our Clubs have had a very productive year. The year started with the February, 2010 District Assembly when more than 200 Rotarians converged on the Desmond Hotel to hear how they could make 2010-2011 Rotary Year the “best year

ever” for their Club and how they could bring their Club’s leadership team together to make their Club “Bigger, Bold and Better.” Wow. We sure did.

So many of our Clubs qualified for the Rotary Presidential Citation including three of them with distinction. Not to mention two of our Rotaract and two of our Interact Clubs.

We celebrated our 100 years of existence as a District of member Clubs and individual members doing our best to build peace and understanding thorough outstanding service to good people in need.

Our Clubs’ overwhelming response to the first Annual “Rotarians at Work Day” stands out as a real winner for all involved. And the first ever New Generations Conference, held simultaneously with our Oktoberfest District Conference in October, 2010, was first rate.

And how about the year-long billboard advertising campaign valued at \$200,000 that we launched for less than \$2,000 in District funds thanks to a Rotary International Public Relations Grant.

Then there’s the Philadelphia Police lieutenant we are sending to study this summer at Chulalongkorn University in Bangkok as the winner of a Rotary International Peace Fellowship . And our Ambassadorial Scholar who is now studying at the University of Accra, Ghana.

Disaster rallied us to action. We raised more than \$22,000 to assist the long-term development of the tsunami-devastated area of Japan. We expended every cent of our Rotary Foundation fund available to us this year to support our local and international projects – showing our Clubs’ high level of commitment to leveraging funds to help others here and abroad.

(CONTINUED ON PAGE TWO)

## Celebrate DG Joan, install DGE Bonnie, Sunday, June 26

Please mark your calendars for Sunday afternoon, June 26, at 4:15 p.m. Join us for a Garden Party at the internationally known Longwood Gardens! Come early, stroll the gardens and conservatories, see the fountains dance, and hear the carillon concert. Tickets to enter Longwood Gardens are included in the \$45 event price. Supper will be an elegant lawn party with crab cakes and grilled specialties and of course, ice cream!

Celebrate the Rotary Clubs achievements of 2010-2011. With Joan Batory’s guidance as District Governor, our Clubs strived for bigger, better, bolder. Come share awards and honors. Celebrate my installation as District Governor, the installation of David Ellis as District Governor-Elect and Charles Streitweiser as District Governor-Nominee.

Share the installation of the nine Assistant Governors, and join me as we recognize the Club presidents who will ignite the flame of passion for the work of Rotary in 2011-2012. Our Ambassadorial Scholar, David Gau, will join us as he prepares to leave for his studies and medical research in Australia.

What a way to enjoy Rotary friendship and fellowship! I look forward to seeing you there!

**Bonnie Korengel,**  
District Governor- Elect

Rotary International has created a portal for donations to the Joplin, Missouri and Alabama relief funds. For more information, see RI website, [www.rotary.org](http://www.rotary.org)

**Around Independence Hall****Rotary Clubs invited to march in July 4th parade**

Imagine this. 150 Rotarians, Rotaractors, Interactors, EarlyActors and families marching in front of the birthplace of America, Independence Hall, on the 4<sup>th</sup> of July.

Well, it's time to stop imagining and turn this image into reality. This is not just a dream. We are going to pull this off in the highest Rotary style.

WAWA, the sponsors of the most meaningful and historic Independence Day Parade in our country, has accepted the proposal of our District Public Relations Committee that Rotarians of District 7450 be invited to join the parade. The parade begins at 11 a.m. and ends at approximately 12:30 p.m. or 1 p.m. The route encircles the heart of the Independence Hall Mall area so it is short.

Now, like Uncle Sam said, "We need YOU!"

Your club should have appointed a parade liaison for your club and given the liaison's name to your Assistant Governor. That liaison will become your point of information for all the parade logistics.

Can't find your banner? Don't have a banner? Don't think that your banner reflects the outstanding quality of your club? You have five weeks to order one to bring the parade. So don't delay. Get that banner and carry it proudly through the most historic four square blocks in the United States of America and be proud. Be proud of who we are and what we have accomplished. Be there on July 4<sup>th</sup>.

This is an opportunity for Rotary to shine. Reserve the date and select your parade representatives now. More information will follow.

**DG Joan reviews Rotary Year 2010-2011 events**

*(CONTINUED FROM PAGE ONE)*

We sent our own team to India to participate in a NID. We resurrected the Mid-Year Assembly Project Fair at Delaware County Community College with more than 30 Clubs, District committee and affiliated organizations displaying valuable information for those who attended.

We hosted a wonderful GSE team from D4530 in central Brazil and cried when they left us. But we have been invited to attend the District Conference in Brasilia next year in June, 2012 when we can meet them again. So we will make the arrangements to do group travel to Brazil for anyone in our District who would like to see our own GSE team there and meet more warm and wonderful people like ourselves. Who knows where this will lead?

Finally, we have stabilized our membership after two years of loss. We have grown closer together as a District as so many of our Clubs have collaborated on projects like hosting the GSE team and working together on "Rotarians at Work Day" projects. This bodes well for the future of our District.

Let's keep the trend moving forward, moving upward, moving us to the next 100 years with bravado, with vigor and with the determination to make our Clubs the premier service organization in our communities with an unparalleled reputation for camaraderie, service and hope for a better future.

We must continue to "Build communities and bridge continents" and continue to "Think outside the box."

**For GSE Team hospitality****4530 DG Daltono Umberto de Souza sends thanks to District 7450 Rotarians**

*Dear Joan,*

*We are so glad that you all provided so much care to our Group Study Exchange team. We are very grateful to everyone who participated in this event and hope to repay all the care and dedication that have been offered to our youth.*

*As a representative of all Rotarians in our District, we send you our most sincere appreciation and gratitude.*

*Thank you.*

*We await your group in the next year and will try to repay all the efforts made by you.*

*Many, many thanks.*

*Daltono Umberto de Souza  
Governor 2010-11  
District 4530*

**Rotarians at Work Day**

**1600 Rotarians tackle variety of jobs in community**

**Chichester Rotary Club**



Chichester Rotary Club used the “Rotarians at Work Day” project to complete the second cleanup of Meetinghouse Road from Naamans Creek Road through Boothwyn to Route 452 with the help of Creekside Active Adult Community. Helping were (front row, from left) Rotarians Tony Kaczinski and Sharron Hannum, Jay Harowitz, Betty Taylor, Harriet Harowitz; (second row) Rotarians Tim Ryan and Bill Taylor, Jayne Milke, John Iannotti; and (third row) Walt Milke, Rotarian Dave Houtz, Richard Araskewitz, and Rotarian Dan Lex (. Missing for photo was Rotarian Jon Ferro .

**Broomall Rotary Club**



Rotarians from Broomall Rotary Club painted playground equipment at one of the local public parks. The group, who worked most of the day, included (from left) Chris Dervishian, Bill Buchanan, Patty Sutherland, John McCoy, Dave Winters, and Hal Smith. Throughout the day, residents said they were amazed that the Rotarians would take on the project for their children who enjoy the park. (Seth Rosenberg photo)

**Glen Riddle Rotary Club**



Glen Riddle Rotary Club participated in the annual creek cleanup sponsored by the Chester- Ridley Crum Creek Watersheds Association. The Rotarians worked on the Aston cleanup of the west branch of Chester Creek.



Among the Rotarians are (from left in right photo) Irene Davidson, Rich Volpe, John Whiting, Lisa Grech, Pete Frigiola, Kathryn Flagg, Denise Romanelli, and Sue Jochum. Rotarians are on the job along creek in photo at left.

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**Glenside Rotary Club**



Glenside Rotarians (from left) Dawn McDuell, Mark Fallon, Briar Bush Senior Naturalist, Donna Adelsberger, Karen Strawhacker, David Trevaskis, Paul Turlin and Tom McCarthy were joined by Jenkintown Rotarians and the Manor College Rotaract Club to clean debris from the Briar Bush nature trails, cleaning out and refurbishing the animal cages, performing some basic maintenance or painting to the physical structures, doing general grounds cleanup and other required light maintenance April 30.

**Chestnut Hill Rotary Club**



Over 300 volunteers worked the morning of April 30 pulling trash and debris out of Wissahickon Creek during the Annual Creek Clean Up, organized by the Friends of the Wissahickon and the Wissahickon Valley Watershed Association. Among the volunteers were Rotarians from Chestnut Hill Rotary Club including Tom Evans, Frank Hollick, Bright Judson, Ned Mitinger, Christian Mongrain, Beth Ounsworth, Jim Purcell, John (Jack) Soeffing, Phil Tankel, Carol Tyler, and project coordinator Randy Williams.

**Paoli-Malvern-Berwyn Rotarians**



PMB Rotary was a \$1,000 sponsor and volunteered at a rest stop for the Multiple Sclerosis Walk in Valley Forge as part of the world-wide "Rotarians At Work Day" April 30. Participating Rotarians are (from left) Juliana Suplee (Conestoga HS Interact Club), Susannah Norris, Lucas Freels, Sarah Gifford, Paul Hart, Carol Robinson and Mark Freel. Volunteers not in photo are Cindy Petty, Bill Shinn and Jim Brown.

**Glen Mills-Thornbury Rotary Club**



Glen Mills-Thorndale Rotary Club joined in the planting of flowers to beautify the Newlin Grist Mill Museum in Glen Mills and in cleaning up the trails around the site. Planting a pot at the historic building are (from left) Tony DiLeva and David Rakow.

**'Rotarians at Work Day'**

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**Bala Cynwyd-Narberth Rotary Club**



Bala Cynwyd-Narberth Rotary Club members picked up litter from Wynnewood Road in Wynnewood during the "Rotarians at Work Day". Pausing in the job are (from left) Rotarians Tom Wiener, Phyllis Kelley and Sherman Leis. Also participating were Rotarians Ed Graves and Rick Trivane. *(Rick Trivane photo)*

**Bryn Mawr Rotary Club**



Bryn Mawr Rotary Club members, who gathered at 8 a.m. to clean up the streets of their community on "Rotarians at Work Day" are (from left) McLeod Gwynette and grandson Austin (who is learning the ropes), president Dan Cuff, Chuck Myers, Andy Wilson, Rod Tondreau, Dick Cuff, Dave Fish and president-elect Rodger McKinney.

**Cheltenham-Rockledge Rotary Club**



"Rotarians at Work Day" began at 9 a.m. April 30 at the War Memorial at Tookany Creek Parkway and Central Avenue. Many thanks to Glenn, Steve, Mike and Howard and the Cheltenham-Rockledge team for the great job at the War Memorial. A total of 42 Rotary Clubs and 1600 volunteers participated in the District's "Rotarians at Work Day."

**Swarthmore Rotary Club**



Swarthmore Rotary Club helped set up for the annual Swarthmore Fun Fair April 30 and Rotarians



were on hand for the Fair May 1. Taking part in the parade to open the fair are (top photo) president-elect Brian Casey and Marv Gelb who were followed by DG Joan Batory (right) and DGE Bonnie Korengel in a convertible.

**'Rotarians at Work Day'**

**1600 Rotarians tackle variety of jobs in community**

**Abington-Edge Hill Rotary Club**



Rotary Club of Abington at Edge Hill turned out April 30 to work on the North Hills Gateway Garden in Glenside. In addition, under the Adopt a Highway Program, the Club has maintained and kept clean for over a decade Limekiln Pike from Waverly Road, South of the Gateway, to North Hills Road, North of the Gateway. On the job are (from left) Larry Farmbry, Dan McCormick, Billy Simbo, Brian Wirtshafter, Tyler Farmbry, Keith Booker, Neale Stock, Stephan Bradley, Bob Durham and Mike Ingram. Also helping but not in the photo were Richard Bourbon and Marty Reddington.

**Coatesville Rotary Club**

Coatesville Rotary Club president-elect Grover Koon and Bob Edge (Coatesville Rotarian in yellow rain jacket) teamed up with community groups and the City of Coatesville Police Department to remove the graffiti from local buildings and to work on flower gardens to beautify the downtown areas of the City of Coatesville April 30.



**Bensalem Rotary Club**



Bensalem Rotary Club participated in "Rotarians at Work Day" by removing 200 pounds of trash from Hulmeville Road, between Street Road and Bristol Pike in, Bensalem. Rotarians who participated are (from left) Dan Breninghouse, Joe Slemmer, Kathi Lacomchik, Joe Krug and Steve Haas. Also on hand was Steve Moran who took photographs.

**Concordville-Chadds Ford Rotary Club**



Concordville-Chadds Ford Rotary Club inspected the creek area at Newlin Grist Mill and cleaned up trash left from the winter along the creek and nearby roadway. Among those taking part were (front from left) Rotarians president-elect Sue Mardinly, Club president Jim Murphy, and Gil

**'Rotarians at Work Day'**

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**Madrugadores Rotary Club**



N. Philadelphia Madrugadores Rotary Club's "Rotarians at Work Day" was conducted at the Society of Ibero Latin America Medical Professionals' Dr. Carlos Finlay Conference Saturday, April 30 at the Philadelphia Water Works. Participating are Diana Larisgoitia, PhD; Christiaan Morssink, PhD; Edi Montijo Chapman; Jenee Chizick; speakers Akira Kaji, PhD, Penn microbiology professor and Fred Honigman, PhD, of the Malaria Prophylaxis Initiative; Dr. Nimidia Oviedo and other attendees. Madrugadores Rotarians who volunteered and are not pictured were Joan Harris, Dante Sanchez and Dr. Lleras A. Samuels. The club helped raise money to assist in the eradication of Malaria in Hispaniola and enjoyed a dinner by Diana Larisgoitia at the end.

**Exton-Frazer Rotary Club**

As part of the Rotarians at Work Day, Exton Frazer Rotarians Arthur Klein and Dan McMonigle help replace the roof of an elderly Exton resident, under the supervision of Good Works Inc foreman, Josh Gessner.



**Philadelphia Rotary Club**



The Philadelphia Rotary "Garden Crew" at "Rotarians at Work" day at the Taggart School Saturday, April 30, included (from left) Alayne Linton; Scott Grande; Kirsty Halliday; Jeff Cabot, Matt Tae and Joe Batory. The group planted hundreds of plants in the school's front yard garden.



Painting the girls' lavatory at the Taggart School in South Philadelphia on "Rotarians at Work Day" are foreground to back) Philadelphia Rotaract member Casey Anderson, Ambassadorial Scholar

from Belgium Caroline Borgers and Philadelphia Rotarian Lisa Leonard. The painting projects were part of the efforts sponsored by the Philadelphia Rotary Club. A total of 1600 volunteers participated in 42 projects during the "Rotarians at Work" event.

**Rotarians at Work Day****1600 Rotarians tackle variety of jobs in community****Levittown-Fairless Hills Rotary Club**

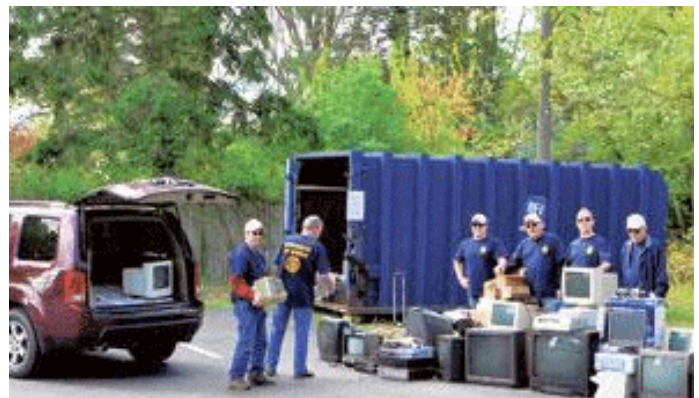
Levittown – Fairless Hills Rotary helps clean up Silver Lake Park. Several members of the Levittown – Fairless Hills Rotary Club along with members of the Bristol Rotary Club teamed up with the Greenbelt Overhaul Alliance of Levittown and the Silver Lake Nature Center to remove trash along several areas of the park. There was no shortage of poison ivy and ticks to keep members on their toes. Several unusual and interesting items were uncovered and several truck loads of debris were removed.

**Greater WC Sunrise Rotary Club**

Greater West Chester Sunrise Rotary Club manned the sausage booth at West Chester's May Festival with (from left) Jim Kane, Don Barr, Rick Stevenson, Cynthia Ericson, Gary Beadsman, Pam Lansbury, Charlie Haul, and Joe Keene. A total of 42 Rotary Clubs with 1600 volunteers participated in "Rotarians at Work" Day.

**Shady Brook-Langhorne Rotarians**

The Rotary Club of Shady Brook - Langhorne scrubbed and power-washed playground equipment and toys for the Lower Bucks County Red Cross Homeless Shelter. Immediately following, the Rotarians served root beer floats to all the residents! It was challenging to get our members to stop playing with the toys so we could wash them!

**Conshohocken-Plymouth Whitemarsh**

The Conshohocken-Plymouth-Whitemarsh Rotary Club sponsored an electronics recycling day at Brittingham's in Lafayette Hill. This community-minded project resulted in the filling of a 20-foot container with old computers, TVs, phones, cell phones, stereo and office equipment. Rotarians helping include (from left) Walter Keehn, John Schmidt (wearing his Rotarian at Work shirt), Tom Cassidy, Dennis Freedman, Steve Schoener and Gene Mastrangelo.

*(Photo courtesy of Don Heebner)*

**Rotarians at Work Day**

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**Oxford Rotary Club**



Oxford Rotary Club President Charlie Vickery (rear left) is surrounded by members of local youth organizations who volunteered at the Club's spring Adopt-a-Highway

cleanup of Route 10 in Lower Oxford Township.. Next to Charlie is A.J. Jackson of Chester County Futures; (front from left) are Joe and Al Schaefer, Robbie Miller and Austin Carter, all of Boy Scout Troop 13. Twenty-three volunteers retrieved 42 bags of debris and a number of other large items.

**Northeast Sunrisers Rotary Club**



Northeast Sunrisers Rotarians , including PDG Bob Lankin and PP Holly Lankin spent part of "Rotarians at Work Day" picking up trash on both sides of Cottman Avenue for several blocks in either direction from Country Club Restaurant, where the club holds it's weekly meetings.

**Longwood Rotary Club**



Longwood Rotary Club Runner Team completed the Broad Street 10 mile running race last month and are now preparing for the Philly Half Marathon in September. On the team are (from left) Mike Berardi (friend of Dave McKeon), Terri Harris, Dave Haradon, George Gower, Bill Simeral, and Dave McKeon. Teammate Chad Laurence was not in photo. but was missing from photo.

**Springfield Rotary Club**



The Rotary Club of Springfield went to the Springfield High School following the weekly meeting where they made up 60 baskets filled with canned goods, fruit and ham or chicken. The Rotarians and volunteers delivered the baskets to families in need.

**Rotarians at Work Day**

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**Eastwick/Phila. Airport Rotary Club**



Eastwick/Philadelphia Airport Rotary Club sponsored the Eastwick Weed Warriors and the project “Learn About March, Meadow and Forest Habitats.” The students are trained in restoration of ecological systems. Identification and effective removal of invasive plants that diminish the overall quality of food and habitat resources for animals living in our Eastwick, International Airport communities and in Pennsylvania's largest freshwater tidal marsh.

**Haverford Township Rotary Club**



Haverford Township Rotary Club with help from Haverford High School Interactors, and other students cleaned up Darby Road on April 30. Among the volunteers are Jay Schienfield, and Steve Moss, Interactors Miles Mansell, and Ariel Block and Joanna Dinoulis, Art Goldberg Lisa Pacell (in back), Natally Parker, and Perrin Ryal-Miles.

**Ardmore Rotary Club cleans up Sensory Garden for ribbon-cutting**



Ardmore Rotarians joined Lower Merion Township residents in a clean-up day April 30 for Wynnewood Valley Sensory Park which Ardmore Rotary gave the township in 1977 and recently restored with a partnership with government, local residents, community organizations, and Tokyo Rotary Clubs. The clean-up preceded the May 9 ribbon-cutting ceremony which was presided over by Ardmore Rotary Club president Jami Whelan (in middle with scis-



sors) and past -president and Restoration Committee chairman Doug Klepfer who holds ribbon for Whelan to cut. Also on hand were representatives of all partners in the restoration including Lower Merion and HUD officials, donors and community organizations. At left, Klepfer assists blind student from Overbrook School for Blind as she discovers the name of plants by feel and smell before the ceremonies.

*(Joel Perlish Photos)*

# District Assembly: Final training for incoming leaders



DGE Bonnie Korengel goes over last minute details with 2011-2012 District 7450 trainer Hogie Hansen prior to dinner session of District Assembly at



DGE Bonnie Korengel leads break-out session for presidents-elect. A total of 168 Rotarians from 49 Clubs attended the Assembly.



DGE Bonnie Korengel and PP/AG Anne Hansen chat between sessions.



Christiain Mongrain, Chestnut Hill Rotary Club president, leads breakout session.



PDG Bob Lankin of Northeast Philadelphia Sunrisers leads breakout session



Govinda Malya of Westtown-Goshen Rotary Club, is introduced by PP David Haradon of Longwood Rotary Club during dinner. Malya reported on Rotary Leadership Institute opportunities.



Madrugadores Rotary Club president-elect Edith Montijo-Chapman at dinner.



Harry Hill of Glen Riddle Rotary Club and Gundaker Foundation president and Glen Riddle Rotary Club president-elect Sue Linvilla-Jochum at dinner.

**DEADLINE for the June District 7450 Rotary Leader is July 20. Please include names of all people in photos along with information about event.**



## The Rotary 7450 Leader

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**Joan Batory**  
 District Governor

**Joan Connor Toenniessen**  
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⊗ *Deadline is 20th of month prior to publication date. Please send news and photos (with names and information) to [mombugjoan@msn.com](mailto:mombugjoan@msn.com)*

⊗ *Send photos (with names and information) to [info@rotary7450.org](mailto:info@rotary7450.org) Please identify people in photos.*

⊗ *Please submit club attendance or changes to personal contact information through the District Database at [www.DaCdb.com](http://www.DaCdb.com) For assistance, please call Sharon Quick at 215-735-5984 or Brian Casey at 484-483-8423.*

### 'Rotarians at Work Day'

## Rotarians, Interactors complete 'Peace Wall' painting project



Media Rotarians and Interactors from Penncrest High School painted a new rendering of the message of "Peace" on the refurbished "Peace Wall" at the intersection of Chapel Hill, Bishop Hollow, and Ridley Creek Roads in Upper Providence Township April 30. The Interact Club, decided a year ago to refurbish the "Peace Wall" which has become a local landmark since the message of peace was painted on the wall over 10 years ago. The wall is a remnant of an historic building which once stood at the site.

The Interact Club obtained approval from Ridley Creek State Park and Commonwealth of Pennsylvania on whose ground the wall is located, and prepared a new design for the wall.

Williamson School was enlisted to complete the resurfacing of the wall to ensure it would be ready for a new mural. Matt McKay of McKay Painting donated the paint and labor to prep the wall for the mural.

## Website Help Available to Clubs

Have you looked at your Club website lately? Does it present your Club's best face to the online viewer who may be a prospective member? Or does it make your Club look dull and uninteresting and "out of date"?

District and Club support rep Jay Childress can add some punch to your website and teach you how to maintain it.

Contact Jay at [info@Rotary7450.org](mailto:info@Rotary7450.org).