

Celebrating Rotary's Anniversary on February 23



Rotarians around the world will celebrate Rotary's anniversary on February 23 (2012) with a special emphasis on the polio eradication initiative. There will be many public displays of Rotary's prowess in the great cities of the world on that date and Philadelphia will be among them. The polio elimination campaign is tentatively scheduled to be highlighted continuously on the PECO LED Light Signage at 22nd and Market Streets. This motion lighting display towers above Philadelphia and will be seen by hundreds of thousands of motorists and pedestrians. NB--- The display runs throughout the evening hours and in the early morning but goes dark in the mid-day daylight hours). The Rotary 7450 message is below:

"Rotary's Polio Eradication 99% Complete! 2 Billion Children Inoculated. www.rotary7450.org "

Rotary 7450 Invited To Participate Once Again in Philadelphia's 4th of July Independence Day Parade

No one was sure what to expect last summer when a group of about 100 Rotarians representing more than 30 District 7450 clubs participated in Philadelphia's Independence Day Parade. But what a fabulous day it was! This is the only 4th of July parade to pass in front of the birthplace of America. Thousands of spectators recognized and cheered for Rotary. A scripted public announcement of "What Rotary Is About" was read in front of numerous dignitaries and several thousand visitors in the historic area.

The parade organizers were so pleased at having Rotary march in last summer's parade that we have been invited to participate once again on the 4th of July in 2012. Now is the time to plan. Every Rotary club should send a small delegation (bring family members) with its Rotary banner to be a part of this historic event and the celebration of Rotary. This is not something to be missed.