



ROTARY DISTRICT 7450 CONFERENCE
Mendenhall Inn and Longwood Gardens
 Friday, April 17 - Sunday, April 19



“Impact! Inspiration! Involvement!”

Conference Agenda

Friday, April 17

*All Friday sessions and events are at the Mendenhall Inn
 Address: 323 Kennett Pike (Route 52), Chadds Ford, PA
 Phone: 610.366.2100*



1:00 PM
3:00 PM
4:30 PM

- Registration / Check-in Opens** • Gold Ballroom Atrium
- District Project Fair** • Gold Ballroom Atrium
- OPENING PLENARY MEETING** • Gold Ballroom Atrium
- **Governor’s Greeting:** District 7450 Governor Joel Chesney
- **Roll Call of Clubs**
- **RI Greeting:** David Fowler, Worcester, England
Representative for Rotary International President D. K. Lee
- **Host Club Greeting:** David Haradon
President, Longwood Rotary Club
- **Business Session**
*District 7450 Governor Joel Chesney
 District 7450 Lieutenant Governor Chuck Killian*

Special Presentation

FUN WITH PERCEPTION: LOOKING WITHOUT SEEING

Michael Katz, Psychotherapist, Teacher, Speaker, Trainer, Entertainer

*Feel the **impact** of Michael’s unique perspective as he delivers a practical, informative, and humorous interactive experience. You’ll participate in entertaining demonstrations of perception versus reality, dual reality, and inattentional blindness. See how easily our senses are deceived and manipulated while you laugh hard and have a great time!*

6:00 PM
7:00 PM

- Governor’s Reception and Cocktail Party** • Gold Ballroom Patio
- Friday Night Banquet** • Gold Ballroom
- **Welcome:** District 7450 Governor Joel Chesney
- **Introductions:** Bonnie Korengel and David McKeon
District Conference Co-chairs, Longwood Rotary Club
- **Invocation:** Robert Kane
Longwood Rotary Club

Dinner Presentations

OPERATION WARM

Richard Sanford, Founder and CEO

Kim Fortunato, President

Longwood Rotary Club

*Learn how your club can become **involved!***

Friday Program continues...

Friday Program continued

RI AMBASSADORIAL SCHOLAR: Ashley Harper

Sponsored by Downingtown Rotary Club



KEYNOTE ADDRESS

“Christmas Day Under the Smiling Moon”

A Nigerian National Immunization Day Diary

Donald A. Guardian, Executive Director, Atlantic City Special Improvement District

*Don presents his daily trip diary with dramatic visuals and various costumes that will take you with him on a journey to remote Abuja, Nigeria. Be prepared to laugh, possibly to cry, and definitely to feel **inspired** about the way our RI Foundation works. Like a good book, you’ll understand the intriguing title as the presentation moves to its heartwarming conclusion and the final chapter of the PolioPlus program.*

9:30 PM Socializing at the Mendenhall - Mendenhall Inn Tavern

Saturday, April 18 – Morning

All sessions and events are at the Mendenhall Inn Restaurant or Conference Center

Address: 323 Kennett Pike (Route 52), Chadds Ford, PA

Phone: 610.366.2100



7:00 AM

Registration / Check-in Open • Gold Ballroom Atrium, Restaurant

7:45 AM

Breakfast for Conference Registrants • Gold Ballroom Atrium, Restaurant

• **Invocation:** Annalie Korengel Lorgus

President-Elect, West Chester Friday DownTown Club

• **Club Presidents’ Table** with District Governor Joel Chesney

• **President-Elects’ Table** with District Governor-Elect Al Marland

Breakfast Presentations

POLIO PLUS UPDATE: Russ deFuria, PDG

GSE: District 3830 Philippines Inbound Team to District 7450

9:00-10:15 AM PLENARY MEETING: CONFERENCE SESSIONS

1 Climbing the Membership Mountain

*Take a fresh look at growing your Club to greater strength. How to **inspire** and **involve** your current members to attract – and keep – new ones.*

Joan Batory, DGN • Winterthur Room, Conference Center

2 Let’s Put Some FUN into FUNdraising!

Come for a lively interactive exchange: find out what clubs are doing to raise money, and how they “get ‘er done,” especially in a tough economy.

Carol Metzker, President, West Chester DownTown Club • Garden Room, Restaurant

3 Who’s Got the Money and Where Does It Go?

Figure out the Rotary Foundation, Gundaker Foundation, and what’s required to apply for grants and get them, plus hear remarkable stories of funding at work.

Russ deFuria, PDG • Hagley Room, Conference Center

4 Our Global Glow: The International Side of Rotary

*Service Above Self is alive and well everywhere – discover the **impact** Rotarians are having in communities around the world.*

Joe Batory, District 7450 PR Chair • Mendenhall Room, Conference Center

Saturday Morning Program continues...

Saturday Morning Program continued

10:30-11:45 AM **REPEATS: Conference Sessions 1, 2, and 3**
(same locations)

Plus

The Future of Rotary: Rotaract and Interact

Revving up the younger side of Rotary – a program to **inspire** Rotaracters, Interactors, and District Exchange Students (Rotarians of any age welcome!)

Maya Feldman, President, Philadelphia Rotaract Club •
Mendenhall Room, Conference Center



12:00 NOON **A Taste of Italy Buffet Luncheon** • Gold Ballroom, Restaurant

• **Invocation:** Eleanor Sylver
President, Kennett Square Evening Rotary Club

INDUCTION OF NEW ROTARIANS

Lunchtime Presentations

WHAT GOES ON UP THERE?

News from RI's top tier.
David Fowler, Worcester, England
RI President's Representative

ROTAPLAST REVIEW

Dan Bronson, PDG
Rosalie Wells, President, West Grove-Avondale Rotary Club



Saturday, April 18 – Afternoon

Time on your own to enjoy the wonders of the Brandywine Valley

1:30 PM **EXPLORE THE LOCAL AREA AND NEARBY ATTRACTIONS ...**

- **Brandywine River Museum** • US Route 1, Chadds Ford
Beautiful restored 19th-century grist mill displaying artwork by 3 generations of Wyeths only 4 miles from the Inn at Mendenhall – featured exhibit: work of Edward Gorey – restaurant, Museum Shop – **COMPLIMENTARY TICKETS TO FIRST 20 ON-SITE REQUESTERS!**
brandywinemuseum.org • 610.388.2700
- **Castaldi's Salon & Day Spa** • Kennett Pike, Chadds Ford
Spa services across the Pike from the Mendenhall Inn
castaldissalon.com • 610.388.0670
- **Chadds Ford Winery** • Baltimore Pike, Chadds Ford
Tours, tasting and gifts a few minutes from Mendenhall
chaddsford.com • 610.388.6221
- **Flickerwood Wine Cellars Tasting Room** • State Street, Kennett Square
Wine tasting in downtown Kennett Square – accessories, labels, and gifts
flickerwood.com • 610.444.8341
- **Golf at Kennett Square Country Club** • E. Locust Lane, Kennett Square
Rolling countryside course of 6,074 yards, par 71, slope 129 (**preregistration through District Conference required**) – tour the links ahead: ksgcc.com
- **Kennett Square Shop and Stroll** • Less than 5 miles from Mendenhall Inn
Enjoy the shops, cafes, and galleries in Historic Kennett Square – delightful walking town dating from 1705, a short drive from Mendenhall and Longwood Gardens, with its own 36-site Walking Tour!
historickennettsquare.com • 610.444.8188

Attractions continue...

Attractions continued



- **Longwood Gardens** • Longwood Road, Kennett Square
World's premier horticultural showplace 2 miles from the Inn at Mendenhall – passes included with Conference Registration: Kite Flying Weekend, American Daffodil Society Show (April 18 and 19 only!), Pipe Organ Gallery, Peirce-duPont House, fountains, walking trails, carillon, gift shop
longwoodgardens.com • 800.737.5500 (toll-free) • 610.388.1000 (automated)
- **Winterthur Museum and Gardens** • Kennett Pike, Winterthur, Delaware
60-acre duPont country estate 4 miles from the Inn at Mendenhall, with house museum, antique collections, Enchanted Woods™, gardens, trails, waterways, meadows, garden tram, Campbell Collection of Soup Tureens, gift shop – featured exhibit: Harbor & Home furniture
winterthur.org • 800.448.3883 (toll-free) • 302.888.4600

Plan ahead! Also see: brandywinevalley.com and brandywinecvb.org
Many attractions are open Sunday after the Conference, too.

Saturday, April 18 – Evening

At spectacular Longwood Gardens Conservatory – transportation from Mendenhall Inn available

7:00-10:30 PM Reception and Dinner Celebration

Master of Ceremonies: David Thompson
Longwood Rotary Club

ROTARY YOUTH EXCHANGE PARADE OF FLAGS

- **Hebrew Blessing:** Dr. Barry Kanofsky
Longwood Rotary Club
- **Invocation:** Sharon Parker
Longwood Rotary Club
- **Evening Welcome and Introduction:** District Governor Joel Chesney
- **Welcome to Longwood Gardens:** Paul B. Redman, Director
- **RI Salute:** David Fowler, Worcester, England
RI President's Representative



DISTRICT 7450 CLUB ROUNDBOUT

Pass-the-Microphone Moments Highlighting 2008-09 Activities

KEYNOTE ADDRESS

“One Hundred Years ... and Now What?”

David C. Forward, Author of “A Century of Service, The Story of Rotary International,” “Frank Talk,” “Miracles Among Us,” and Others

David Forward knows Rotary. A pilot with a passion for volunteerism that reaches beyond borders, David has been an actively **involved** Rotarian for 30 years, serving as club president 3 times, as a District Conference chairman, District Membership Development chairman, State Vocational Assembly chairman, and District PolioPlus chairman. He has also received the prestigious RI Presidential Citation for Meritorious Service. Author of 10 books on volunteering and ethical business practices, David will delightfully remind our District Conference audience of where we've been, where we're going, and the marvelous reasons all of us have chosen to be Rotarians.



Friday Evening Program continues...

Friday Evening Program continued



DANCING AMONG THE DAFFODILS

Disc jockey Jim Batty of JB Productions will spin tunes that make you want to get up and dance surrounded by the dazzling daffodils of Longwood Gardens!
Music requests welcomed!



Special Saturday Night Treat !!! Sports Memorabilia Silent Auction

Presented by Tom Hynson, Links Worldwide

During the evening you will have opportunities to bid on fabulous sports collector's items associated with all your favorite teams and players – Phillies baseball, Eagles football, Flyers hockey, Sixers basketball, golf, and more.

UNIQUE FORMAT

**Auction includes TWO of every item!
FIRST BIDDER WINS AND
HIGHEST BIDDER WINS**

Take home a souvenir you never dreamed you'd own.
American Express, Discover, MasterCard, and Visa accepted.

11:00 PM **Socializing at the Mendenhall • Mendenhall Inn Tavern**
Return transportation from Longwood Gardens available

Sunday, April 19

Mendenhall Room, Mendenhall Inn Conference Center

8:15 AM **Continental Breakfast**

9:00 AM **District 7450 Memorial Service**
Remembering our 2008-09 deceased Rotarians
Conducted by Hogie Hansen, PEG
Rotary Club of Ardmore

CLOSING PLENARY MEETING

- **Farewell:** District 7450 Governor Joel Chesney
David Fowler, Worcester, England
RI President's Representative
- **Rotary District 7450 Conference Preview: 2009-10**
District 7450 Governor-Elect Al J. Marland

11:00 AM **CONFERENCE CONCLUDES**