

# ACTION PLAN FOR RECRUITING NEW MEMBERS ROTARY CLUB OF \_\_\_\_\_

1. Appoint a Membership Recruitment committee

\_\_\_\_\_  
\_\_\_\_\_

2. Schedule the first committee meeting - \_\_\_\_\_ time and place

3. Besides the committee members and club president, decide whom to invite....

\_\_\_ Club President Elect \_\_\_ Club Secretary \_\_\_ Assistant Governor  
\_\_\_ someone from the District Membership committee \_\_\_ other \_\_\_\_\_

4. Decide on a Recruitment Goal \_\_\_ one new member a month \_\_\_\_\_ other

5. Decide which methods the club will use to meet its goal: (check all that apply)

\_\_\_ Classification survey \_\_\_ Special Club Meetings for prospective members  
\_\_\_ Business Card Exchange \_\_\_ Multi Club event \_\_\_ Visiting local businesses  
\_\_\_ Club Team approach \_\_\_ Direct Mail Invitations \_\_\_ Telephone Solicitations  
\_\_\_ Invitations to service projects \_\_\_ Invitations to fellowship events  
\_\_\_ Recognition of members who propose new members  
\_\_\_ Publicity for club projects and meetings \_\_\_ Club promotions

6. Assignments for necessary tasks – someone who is charge of each method

\_\_\_\_\_  
\_\_\_\_\_

7. Presentation of Program of recruitment to the Board of Directors

\_\_\_\_\_ date.

8. Presentation of Program of recruitment to the Assistant Governor \_\_\_\_\_ date

9. Followup – Concentrate on what works – discuss at future committee meetings
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