

New Horizons

Club Calendar

- May 1 – WCU Rotaract event, *A Night of Gratitude*
- May 2 – *Club Forum*
Paul Harris Fellow Awards
- May 9 – Rob Lukens, President,
CC Historical Society
- May 16 – Carol Metzger, *The World's Dirtiest Secret: Slavery*
- May 19,20 – GWCSR Sausage Booth at annual Chester County Hospital MayFest
- May 23 – James E. Jordan, Jr, Exec. Dir., Brandywine Valley Assn.
- June 9 – Summer Social at Chris Hasen's (*Thanks Chris!*)

Today's Program

Today's meeting is a program of the Vocational Service Committee. It will be held off-site at the Wegman's Food Market in Downingtown. We will meet in the conference room located off the café area. As you enter the store at the main entrance, go to the left to the café. The conference room will be on the right. Also, if you can spare the time, there will be a short store tour at 8AM after the meeting.

GWCSR Programs

April 11, 2012



Mark Shufflebottom gave his Classification Talk, and shared with us information about his life and what brought him to Rotary.

Mark was born and raised in Lancaster County, PA. He graduated

from Penn Manor High School, where he played football & ran track. On a dare, he ran for Class President, and it changed his life. He also served on student council. He has a brother, Eric, with whom he is close who is a DEA agent. We hope to get Eric to speak at one of our meetings! Service led Mark to join the Lancaster Jaycees, and he enjoyed it.

Mark attended Shepherd College Where he was a member of the football team. He graduated from Shippensburg University with a BSBA (Business Administration) and was a member of the Administrative Management Society. He earned an MBA from Millersville University.

Mark's career has been in marketing and sales, first with a food brokerage firm, then logistics and transportation. His most recent jobs have been with the pharmaceutical industry at Glaxo and then Novartis Pharmaceuticals.

Annual US sales of prescription medications has been increasing at 5.2%, but global markets are growing faster – China at 10%, India at 20%. US downsizing has been increasing for the past 5 years. There has been less R&D, more regulation and FDA barriers. Plus, the insurance industry influences pharmaceuticals.

Mark's job was a Cardio-Vascular Metabolic Specialist, managing the Philadelphia region. The customers he targeted were specialist and health professionals such as cardiologists, nephrologists, endocrinologists, internal medicine, gastroenterologists, primary care physicians. Customers were also institutions such as U. Penn, Drexel U., Temple U., and Thomas Jefferson U. He dealt with cardiovascular, diabetic, & gastrointestinal products.

At this time, Mark's future is unknown. He attends Penn State to earn a Masters in Computer and information science. He is also presently interviewing with DEA for a position as a Diversion Investigator and analyst. Other interviews have been in the medical device, pharmaceutical, non-profit, federal government, university and college markets. We are lucky that he has found us and joined our club!

April 18, 2012

—Submitted by Jim Kane



Tom Comitta, AICP, CNU, RLA, ASLA

On April 18, Tom Comitta spoke to us regarding his involvement in Town Planning. Growing up in Manayunk, Tom played stickball and wire ball in its streets and played catcher for local baseball teams. Since 2009, he has been able to qualify and play catcher for the Phillies boot camp during which 22 retired professional baseball players also play. 120 amateur players compete for 9 spots plus 3 designated hitter spots on the boot camp team. Based on this information, one would not easily guess that Tom has a Master of Landscape Architecture degree from Harvard. Additionally, Tom has a B.S. in Landscape Architecture from Penn State and a degree from the University of Lisbon in Portugal.

Tom began his working career at Roy F. Weston as a colleague of our

Dave Sweet. From there, he went into a partnership at Comitta Frederick Associates in environmental planning and design before starting his own company of Town Planners and Landscape Architects – Thomas Comitta and Associates, Inc. (TCA)

TCA's accomplishments include:

- 50 park designs including Hibernia Park and Market Square Memorial Park in Marcus Hook
- Historical Renewal Plan for Manayunk Canal in Philadelphia
- Traditional Neighborhood Developments in several cities and towns in the northeast U.S. including Barnstable, MA, Doylestown, PA, Lititz, PA, and Cranberry Township, PA

The Market Square Memorial Park design won the William H. Bates Memorial Award for Outstanding Site Design. Tom's design philosophy strives to seek a proper balance between man-made and natural landscapes. He believes that open space is a needed alternative to conventional suburban sprawl. Consequently, he promotes a humanistic and sustainable approach to planning and design through careful consideration of the historic context of towns, neighborhoods and landscapes.

Tom resides in West Chester with his wife, Carolyn, who is currently the Borough's Mayor. In West Chester, Tom has worked with the Borough Council to modify zoning ordinances to enhance the 'livability' of the Borough including amending the Zoning Code:

- to permit small business owners to rent spaces above their businesses
- to permit businesses to not be responsible for additional parking for their patrons. (An example of this was the successful start of the Iron Hill Brewery that brought additional people into the Borough. This set the stage for additional restaurants and night life coming into the Borough.)

With these changes and other more flexible Borough ordinances, West Chester is now considered one of the finest small towns in Pennsylvania.

PHOTO OP!



Lauren Montemuro, WCU Honors College student, Social Work major, and this year's Logistical Coordinator for Aid to South Africa, accepted a \$750 donation from our club for Aid to South Africa.

Message from our WCU Rotract Club

—Submitted by Tierny Ulmer

The Rotract Club of West Chester University, would like to extend to GWCSR an invitation to our club's celebratory event, *A Night of Gratitude*. We want to thank you formally at this gathering and to celebrate the **\$8,900** collected to reconstruct a primary school Liberia. This celebration will take place *Tuesday, May 1, 7:00 pm, in the Philips Boardroom* on the WCU campus. If anyone in your club wishes to join us on May 1, please let *Barbara DeBaptiste* at your earliest convenience. She will give me the final list. If you have any questions that Barbara can't answer, please email me at TU715479@wcupa.edu.

—Submitted by Rick Voss

We have a very active and engaged Rotract Club. I wanted to forward this invitation to you and hope that you can join us for some if not the entire program. The students raised in excess of \$8900 for their Liberia school project and they deserve recognition for their incredible effort with the support of so many local clubs--it was truly a Rotary success story. They will be installing officers at this meeting, and conduct a pinning ceremony, following an honored Rotary tradition. Please join us if you can. *See the flyer, attached.*

MayFest Sausage Booth

—Submitted by Roger Taylor

There has been a great response by our club to fill up the work shifts at the Chester County Hospital May Fest Sausage Booth on May 19 and May 20. I am pleased to report that as of this writing, all shifts for both days, except one, have now been filled by club members and their family members and friends, and ex-club members as well. This is a great example of our club's commitment to our community. *The one exception is the Sunday noon-2:30 shift where we need 2 or 3 more volunteers, and I am sure we will obtain them shortly.*

When the time gets closer, logistical information will be sent out, but for now it might be helpful to know that the May Fest is being held on the Chester County Hospital grounds. Parking for volunteers is also on the grounds. Although there will some parking passes distributed, volunteers simply need to identify that they are volunteers and they will be shown where to park on the property.

There is a volunteer check in booth where you should sign in. This also makes you eligible for drawing prizes. Try to arrive at the booth 10 minutes or so prior to the start of your shift so that your preferred job function can be worked out.

Be on the lookout for a reminder email with the sign up sheet attached that will be sent out once or twice prior to the event. If anyone needs to cancel, try to give as much notice as possible so that a replacement can be found.

Again, thanks to everyone who has volunteered for this important community service.

Women's Empowerment Day Dinner

—Submitted by Idna Corbett

Rotarian Idna Corbett is a board member of the Chester County Women's Commission, which was formed in 1983 by the County Commissioners to provide regular

input on the status and needs of women in Chester County and to advance their interests.

Each year the Commission recognizes women of achievement at an annual Women's Empowerment Day. We present a **Distinguished Service Award** to Chester County residents who have committed themselves in their professional or volunteer life to improving the lives of women. We also present **Empowered Woman** and **Empowered Young Woman** awards to residents who have overcome obstacles to success in their lives and are role models for other women in their community.

This year, our theme will be Citizenship and the History of Women's Voting Rights. There will be speakers who will share their view on the importance of voting, as well as County government representatives who will talk about their commitment to public service. The event will take place on Monday, May 14, from 5:30 PM to 7:30 PM at Milestone Events, 600 E. Market Street, West Chester. Refreshments will be served.



If you would like to nominate someone for an award, please see Idna Corbett. We hope you are available and can come!

Membership Committee

—Submitted by Roger Tellefsen

This is important! Rotary Club membership! We are looking for a few good men and women! One of you knows our next Rotarian! Is it YOU?

Hello to all members of the West Chester Sunrise Rotary Club membership committee - all members are Membership Committee members since we all are looking for prospective Rotarians!

We need to work together on this!

Trying to think of someone that would make an excellent addition to the Rotary Club? Who do you know that really cares about the community?

We are still suggesting a Realtor (commercial or residential); the owner of a plumbing, electrical, or painting contractor; or a remodeling contractor. A physician, dentist, candlestick maker! Someone with roots in the local community that wants to deepen their connection to West Chester area and the international community.

When you see someone new at the meeting - introduce yourself and make them welcome! Remember, to know us is to join us!

Invite a prospective Rotarian to our meeting on April 25. It will be a fun change of venue and a hint of the excitement of the early days of Rotary as we meet in a member's place of business!

WCHE Radio – 1520 am

Cynthia Ericson:

This Week In Business

Live on Tuesdays from 3–4 pm

04/24 – Bronwyn Martin / Dee Rogevich:
My Wardrobe

05/01 – Tom Gavin: May Festival
Carol Hunter: Amy Foundation

05/08 – Larry Constable: L.C. Autobody

This Week In Service

Airs on Fridays from 4–5 pm

04/27 – Rob McCreary: Family Counseling

05/04 – Anita Broady / Rosemary Gill:
Rotary

Go to www.wche1520.com and click on the microphone to listen live. To recommend a guest for the show, please contact Cynthia at Cynthia@ericsonsms.com

Janet Colliton/Phil McFadden: 50 Plus Planning Ahead

*Remember to tune into WCHE
1520 am, Wednesdays at 4:30 pm.*

Fellow Rotarians *Janet Colliton* of Colliton Law Associates and *Phil McFadden* of Home Instead Senior Care, take a lighthearted look at issues affecting seniors and their families today. The show features guests and call-ins.

Announcements/ Calendar Dates

May 1, 2012, 7:00 pm
Rotaract Club of
A Night of Gratitude

May 19-20, 2012:
GWCSR Sausage Booth
Chester County Hospital MayFest

**June 9, 2012 – Summer
Fellowship at Chris Hasen's**
Thank you Chris!

October 13, 2012
Pancake Breakfast

Your Invited!



A Night of Gratitude
Induction Ceremony

PLEASE JOIN WEST CHESTER UNIVERSITY'S ROTARACT
CLUB FOR A NIGHT OF GRATITUDE!

Tuesday, May 1st

7:00 P.M.



Phillips Memorial Building, 3rd floor
Corner of University Ave. And S. High St.

RSVP: Caitlyn Tumulty

Ct743811@wcupa.edu

-WCU ROTARACT CLUB



* light refreshments will be served*