

New Horizons

Club Calendar

- Dec. 1 – Club Forum: Family Month
- Dec. 8 – Carolyn Comitta, Mayor of West Chester
- Dec. 15 – Joan Batory, District Governor
- Dec. 22 – Joe Bertotto
- Dec. 29 – Club Fellowship

Today's Program

At today's Club Forum, we will be discussing Community Service, Club Core Commitment, and International Service. This month is Family Month.

GWCSR Club Program November 24, 2010

– Submitted by Lenore Guthrie



At the Wednesday, November 24th meeting Anne Hawkins updated the club on the La Entrada Library Project. She outlined the successful growth and challenges of the library in Honduras that first opened in August, 2006.

Rotarian News

What's Happening in Your Business and Profession?

– Submitted by Ed Fronczkowski

Santa to a Senior

Home Instead Senior Care is sponsoring "Santa to a Senior." Phil McFadden's non-medical homecare company is collecting Christmas

presents for the senior veterans living at the skilled nursing facility of the Coatesville VA Hospital. A Christmas Tree is set up between the petites and misses section of Boscov's in the Exton Square Mall. On the tree are ornaments with the names of the senior veterans and a small wish list. The presents can be purchased and take to the Boscov's wrapping department. Home Instead will then deliver the presents with Phil dressed as Santa Claus. Phil says, "Christmas can be a very lonely time of year for seniors because often families live far away or they might not even have families at all. We are especially excited to be able to give back to seniors who have served our country." There are over one hundred names on the tree and Home Instead is hoping there will be lots of Santas for Seniors this holiday season

A Historic Senior Housing Community Reborn on Lakefront

A 151-year old Chicago tradition is getting a new look, thanks to construction of a continuing care retirement community (CCRC) on one of the city's prime lakefront sites. Ground was broken this month on The NEW Admiral at the Lake, a \$202 million life care CCRC that will redevelop the WindyCity's first and longest-operating senior living community.

The Admiral began in 1858 as the Home for Aged and Indigent Females. The community's name in 1887 changed to "The Old People's Home of the City of Chicago," serving seniors from all walks of life, effectively establishing the city's first retirement home. The Home in 1960 moved to its current lakefront location and adopted a name that

paid homage to the site's former occupant, an historic hotel once known as The Admiral.

The Admiral in 2009 entered a collaboration with The Kendal Corporation, a Kennet Square, PA-headquartered provider of senior services and communities, to redevelop the existing Admiral into a state-of-the-art CCRC. The collaboration ultimately led to a formal working agreement between the two entities.

The redevelopment project met with early approval by the Chicago community and investors alike. Mere days into construction, the NEW Admiral is already 81% reserved. Conditions for the project could not have been more favorable, says Kendal. "As to the investors, we simply told them what has always been a compelling story," Kendal Director of New Business Development Sean Kelly tells HSR. "The Admiral is a 150+ year-old organization with a strong history of serving seniors in Chicago. It has a history of evolving with the times."

The NEW Admiral also has the distinct advantage of being rebuilt on the site of the old Admiral, where the organization's roots run deep in Chicago's Uptown-Edgewater neighborhood. "The Admiral already enjoys strong relationships with local organizations and has an institutional history of being very active in the greater-community, not just active within the walls of its campus," notes Kelly.

The redeveloped Admiral marks Kendal's first high-rise and truly urban CCRC. The community is situated just 400 steps from a sandy beach in Lincoln Park, and offers unobstructed views of Lake

Michigan. The CCRC consists of 200 residential apartments, 39 assisted living apartments, 17 memory support accommodations and 36 private skilled nursing rooms.

Construction on The NEW Admiral is expected to wrap up in 2012. The CCRC's project team includes Kendal, Greystone Communities Inc. of Irving, TX; the Chicago-area architecture firm Perkins & Will; and Bovis Lend Lease Chicago as general contractor.

Info: Kendal was founded in 1970 by the Philadelphia Yearly Meeting of the Religious Society of Friends. Visit Kendal on the Web at: www.kendal.org.

In light of all the travel back and forth to Chicago last year and this year, and all of our work in support of Chicago's longest serving not-for-profit retirement community, it is really nice to be able to share the news in the attached link with our club.

The financing for this project was closed successfully this past Friday, November 19.

<http://www.seniorsnews.net/emailstory/HSR/4723/9389>

Guess that Rotarian!

– Submitted by Irv Friedlander



Here is last week's Mystery Rotarian again. Irv, tell us — who is this baby?

WCHE Radio —1520 AM

Cynthia Ericson

This Week In Business

Live on Tuesdays from 3–4 pm

11/30 – Viktor Ohnjec/Senior Execs
Bill Blackburn/Leadership
Bootcamp

12/07 – BEST OF SHOW

This Week In Service

Airs on Thursdays from 4–5 pm

12/02 – Eduardo/Child & Family
Focus
Bill Grim/ARC

12/09 – BEST OF SHOW

Go to www.wche1520.com and click on the microphone to listen live.

To recommend a guest for the show, please contact Cynthia at Cynthia@ericsonsms.com

50 plus Planning Ahead

It's a new radio show on 1520

WCHE, hosted by fellow Rotarians Janet Colliton of Colliton Law Associates and Phil McFadden, owner of Home Instead Senior Care. A few weeks ago the duo broke broadcasting ground and will continue on a weekly basis, Wednesdays at 4:30pm. *50 plus Planning Ahead* is a lighthearted look at issues affecting seniors and their families today. The show will feature guests and call ins. Janet and Phil hope to bring not only their expertise but also their connections to WCHE's listeners. Phil says, "A big part of planning ahead is knowing what it is you need to plan for. Hopefully Janet and I will shed some light on issues that affect us and our loved ones as we get older. We want listeners to start thinking about how they want their affairs handled if they become a little less capable tomorrow or even years from now." **Tune in Wednesdays at 4:30pm to 1520 WCHE.**

GWCSR Board Meeting November 3, 2010

Present: Joe Kienle, President, Cynthia Ericson, President-Elect, Dawn deFuria, Treasurer, Ilene Sussman, Roger Tellefsen, Phil McFadden, George Trajtenberg,

1. Call to order: Joe Kienle,

President, called the meeting to order at 8:10 am.

2. Approval of Minutes: On a motion by Cynthia Ericson and seconded by Dawn deFuria the minutes of the October 6, 2010 meeting were approved for file.

3. Treasurer's report: The report was presented by Dawn deFuria, Treasurer.

Quarterly dues: One member has dues outstanding from the first quarter. The second quarter dues payments are coming in.

Current balance: The club's current checkbook balance is \$6,969.52.

Outstanding bills: We should be receiving the Gundaker bill and the bill for the District conference payment.

Approval of the Treasurer's report: The Board approved the October report as distributed for file.

4. Old Business:

Rotary Foundation: Dawn deFuria, Rotary Foundation representative, will look at doing the Paul Harris matching program again.

Charter Night:

- **Date:** The date of the event will be April 16, 2011 at Radley Run Country Club.

- **Photographer:** The photographer has donated their time.

Pancake breakfast: Chris Hasen is working on the final bills and receipts. She will provide a report to the club.

5. New Business

Membership:

- **Honorary Membership:** On a motion by George Trajtenberg and seconded by Cynthia Ericson the Board unanimously approve Honorary Membership for Doug Barr.

• *New Members:*

On a motion by Philo McFadden and seconded by Allen Kramer the Board approved the application of David Graham. David is a mortgage banker and sponsored by Irv Freidlander.

Secretary: The Board accepted Jeff Rollison's resignation as Secretary effective December 31, 2010.

Community Service Committee: Phil McFadden distributed a report of their planned activities for the year.

- The club will be participating in the Salvation Army Bell Ringing on

December 11th at the Shop Rite.

- We will be manning the May Festival Sausage booth.
- The committee is looking at different schools for the reading and literacy program.
- Irv Freidlander and Ilene Sussman will look at starting the 4 Way Test essay contest.
- The committee is investigating volunteer opportunities at The Hickman.

International Committee:

- Celia Esplugas is revisiting the school in Argentina about the Foundation project.
- Dawn and Russ deFuria visited the school in Ecuador where we provided funding for computers. It has been very successful. They are investigating another project to build bathrooms at a girls school There are 1,700 girls at the school and only 3 bathrooms.

Announcements:

- Dr. George Trajtenberg will be traveling to Haiti November 28 through December 7 on a Medical Missions.
 - The meeting on December 29 will be a fellowship meeting.
6. The meeting adjourned at 8:35 am.

Respectfully submitted by,
Jeffrey Rollison, Secretary

The next meeting of the Board will be on January 5th 2011 at 8:00 am at the West Chester Holiday Inn.

Brittany Maupin Receives Silver Award at Girl Scouts Achievement Ceremony

– Submitted Lela DeBaptiste



Club Members in attendance (left to right): Barbara DeBaptiste, Ferna Majewicz and Lela DeBaptiste



Brittany presented her Adult Computer Literacy Silver Award Project to our club via a power point presentation and requested our involvement.

Several members volunteered to assist with the training of MS Word and Excel at Chester County OIC.



Glenda Brion (Friends Assoc.) & Dawn deFuria



Ferna Majewicz



Ed Fronczkowski and Gary Altoonian



West Chester Sunrise Rotarians in Action!!!

Brittany extends her deepest gratitude for your support in helping her achieve the highest award for Girl Scout Cadettes.

Rotary on the Internet

Sunrise Website:

<http://www.rotary7450.org/WestChesterSun/>

District Website: <http://www.rotary7450.org>

To access "Members" only information please use: *User ID: 7450 Password: action!*

Announcements

Sid & Gary's Holiday Open House Celebration, December 11, 7 pm – ?

Please remember to RSVP.

Rotary Holiday Party, January 8, 2011

Our winter fellowship event will be at Dawn deFuria's. Details to follow later in the year. Thanks for opening your home Dawn!

Charter Night, April 16, 2011

Newsletter Submissions

Please submit news items ready for publication in *New Horizons* to Gwenn Knapp mottasia@gmail.com
Jeff Bryman jpb@bfmlaw.com

Note: *Regular submissions are needed in order to produce the newsletter regularly!*

Thank you to all contributors!