

# New Horizons

## Club Calendar

- Nov. 17 – Nancy Frame, Exec. Dir.,  
Housing Partnership of  
Chester County  
Nov. 24 – Anne Hawkins, La Entrada  
Library Project  
Dec. 1 – Club Forum: Family Month

## Today's Program

Gary Beideman is an electrical engineer and Certified Fire Cause and Origin Investigator with Lasko Products. Gary is presently Lasko's Corporate Product Safety Manager responsible for the safety of the items the company manufactures. He is also a voting member with the Underwriters Laboratories committees that are responsible for developing standards for fans and Electric Space heaters, and for the UL's Canadian and government alstandards committees.

Gary will talk with us about General information on Fire Safety Related to his experiences as an Engineer and Fire Investigator.

## Announcements

### **Sid & Gary's Christmas Party, December 11** **Rotary Holiday Party, January 8, 2011**

Our winter fellowship event will be at Dawn deFuria's. Details to follow later in the year. Thanks for opening your home Dawn!

### **Charter Night, April 16, 2011**

## **GWCSR Club Program** **November 3, 2010**

Dave Sweet presented a power point about our Core Commitment program, which began with PAL in 2003, followed by Friends Association since 2006.

The Committee is asking for feedback on involvement and a measurable sense of purpose for a new project and input on community needs. The Core Commitment Committee consists of Rick Stevenson, Dave Sweet, Dave Johnson, Lela DeBaptiste, Robbe Healey, and John Diffey.



Jeff Bryman gave his classification Talk. Jeff is with the law firm of Brutscher, Foley, Milliner & Land, LLP in Kennett Square. The firm provides almost all types of legal Services. Jeff focuses on business law, civil and commercial litigation, construction claims and real estate. Jeff has his J.D. and L.L.M. in Taxation from Villanova. Jeff and Lois (Brody) have been married for

nearly 30 years. They resided in the Lansdale, Pa. from the time they were married and moved to the West Chester area in 2003. Their son Greg is a junior at the University of Rochester.



## **Guess that Rotarian!**



— Submitted by Irv Friedlander

## **Cynthia Ericson on WCHE Radio —1520 AM**

### **This Week in Business**

*Live on Tuesdays from 3–4 pm*

11/16 – Linda Raileanu-Healthcare  
Law , PPL/Gene  
Alessandrini

11/23 – Linda Jassmond/Fitness

### **This Week in Service**

*Airs on Thursdays from 4–5 pm*

11/16 – Cass Lowry/Georgia, Donald  
Heebner/Rotaplast

11/23 – DarcieG/CCAA, Jack  
Cuskey

Go to [www.wche1520.com](http://www.wche1520.com) and click on the microphone to listen live.

To recommend a guest for the show, please contact Cynthia at [Cynthia@ericsonsms.com](mailto:Cynthia@ericsonsms.com)

## **Rotarian News**

### **What's happening in your business & profession**

— Submitted by Ed Fronczkowski

**News from Joseph F. Kienle and Morgan Stanley Investment Management:** This year is important for all of us who have an IRA or 401K and may want to have a Roth IRA. Please talk with your financial and tax advisor about the benefits of a Roth conversion this year. The tax due on the full or partial conversion can be paid over a two year time period. This planning idea has some long term benefits for individuals in their retirement planning process. Many financial professionals have a Roth conversion calculator that will help in accessing the financial impact for the short and long term. So, it may be a good time to schedule an appointment with your financial or tax advisor.

**News from Rosemarie Dempsey and Morgan Stanley Investment Management:** The Medicare Annual Enrollment Period is coming up from November 15 - December 31, 2010. Rosemarie can help anyone who needs information on Medicare Advantage Plans or Medicare

Supplement Plans and Prescription Drug plans. This is a very confusing time for participants. All the plans have changed this year and of course the prices for the plans have increased. There are many choices and alternatives that Rosemarie can suggest to save money and to have a plan properly fit the needs of the Medicare beneficiary.

**On another senior note, November is Long Term Care Awareness Month.** Long Term Care Plans have changed and have become more affordable due to Partnership Policies. Please call Rosemarie about any of these issues.

**If you are an attorney or know an attorney that has health insurance through USI Affinity** due to being a member of the Chester County or Delaware County Bar Association and need help finding an alternate source for health insurance please call me. The plans being offered through USI Affinity have had a significant price increase and many changes to the benefits.

## **Membership News**

At the Club board meeting on November 3, 2010, the Board approved a request from David Graham to become a member of Rotary. David's Classification is: Mortgage Banker/Broker.

If any members have comments regarding this application, please contact any member of the GWCSR Club Board.

**Welcome, David!**

## **Rotary on the Internet**

**Sunrise Website:**

<http://www.rotary7450.org/WestChesterSun/>

**District Website:** <http://www.rotary7450.org>

To access "Members" only information please use: *User ID: 7450 Password: action!*

## **Newsletter Submissions**

Please submit news items ready for publication in *New Horizons* to Gwenn Knapp [mottasia@gmail.com](mailto:mottasia@gmail.com)  
Jeff Bryman [jpb@bfmlaw.com](mailto:jpb@bfmlaw.com)

**See the following page  
for a reminder about  
Laura Lee Hervey Fund  
day at Wendell August  
Forge!**

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**Stop and Shop Wendell August Forge  
In the Historic Barn- Main Street Exton  
Thursday November 18, 2010**

A charity shopping event for the

**Laura Lee Hervey Fund for Traumatic Brain Injury.**



⌘Shop and Mention this ad from 11/15 thru 11/20⌘  
The more you buy, the more Wendell August gives back.  
(in-store/by phone/by email [exshift@wendell.com](mailto:exshift@wendell.com))

⌘Entertainment and Refreshments⌘

⌘ Shop WAF that day and you could be a winner! ⌘  
Receive a chance to win fantastic donated gifts with every item purchased.

Mention at the time of purchase to ensure  
A portion of your sale is donated.

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