

Individual Profiles – Brazilian GSE Team

From District 4530 (Brazil) To District 7450 (USA) April, 3rd to May 13th, 2011

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DULCE Vasconcelos - *Team Leader*

My name is **Dulce** de Souza Vasconcelos Neta, I'm married and I have a 12 years old daughter. I live in Brasília, the federal capital of Brazil.

I am a former GSE Member to the USA (District 7570) during 2008. After my return I have joined Rotary Club of Brasilia Norte, where I am now in charge of a continuous education project name Project Samara.

Professionally, I am an economist, with a MBA in project management. I work at Central Bank of Brazil (similar to FED, in USA), in the supervision area. The work I am currently involved in is related to manage strategic projects. I am responsible for the planning and execution of projects of innovation in technology and Business Intelligence issues. I play the senior assessor role in the Department of Planning and Management Overview of Supervisory Activities. I am certified as a Project Management Professional (PMP), by PMI – Project Management Institute, based in Pennsylvania/USA. PMP is a well-recognized worldwide professional certification, which has been increasingly adopted as a management tool by the private and public sector in Brazil. The Central Bank of Brazil is a leading institution in that effort.

I am a PMI International member and I have professional contact with people from a lot of places around the world. Since I would like to improve this network and to share professional practices in project management, I'm interested in visiting PMI International office, in Philadelphia, as well as visit different private and public organizations that are using project management practices and tools.

I also teach project management issues in regular courses at the Central Bank and in MBAs at local universities. For this reason, I'd like to visit universities and institutions that are developing education programs in project management.

Brazil is a very interesting country and I'd love to share some about our economy, culture, geography, natural resources, and sustainable development. My team and I are very excited for the opportunity of visiting Rotary Club of Philadelphia, District 7450. It will be a great pleasure to take part of this GSE- USA/Brazil, 2011.



FLÁVIA Porto - *Team member*

My name is **Flávia** Fernanda Porto. I'm 36 years old. I was born and raised in Goiânia, a city located near Brasília, the capital of Brazil.

I am very privileged to be selected to be a member of the GSE Team to Philadelphia. I am a dentist and I work at my own private office. That's why I would like to visit dentists performing their duties, so as to see how they work and how they run their businesses.

I also would like to visit dentists specialized in cosmetic dental treatment and those who work with dental prosthesis. I am also very interested to visit factories and/or suppliers of dental materials and to be exposed to new dental materials. If there could an opportunity I would love to visit the Penn State University's Dentistry Department, to get to know an American University and its education system.

I would like to explore Philadelphia's history and architecture, its remarkable museum collections and performing arts. I would love to visit places such as the National Constitution Center, the Independence Visitor Center, the Philadelphia Museum of Art, the Franklin Institute, the Longwood Gardens, the Independence Hall and many other landmarks of this historical city.

I enjoy being kept fit, therefore I attend Pilates classes and I practice hiking.

It's going to be an honor for me to be hosted by a Rotarian family during this exchange program. I was a Rotary exchange student in 1993 when I lived in British Columbia, Canada. It was a wonderful sharing experience with my host families. Therefore I'm looking forward to meet my new American host families.



GREYCE Vaz - *Team member*

My name is **Greyce** Maria Labre Vaz, I am 29 years old and I am honoured with this incredible opportunity to be a member of the GSE Team.

I was raised and educated in Paradise, a small city in the youngest State of Brazil - Tocantins, where I lived part of my childhood with my grandmother while my mother was working in another state. In 1999 I went to university in São José do Rio Preto – São Paulo, where I studied International Business. After my graduation I had an international experience. I lived in London, UK, for almost two years. During this period I improved my proficiency in English and I got my First English Certificate from Cambridge University and also the Certificate in Advanced English.

In July 2006 I came back to Brazil for my sister's wedding and decided not to return to London and to start building my career. Since August 2007 I have been working at The Federation of Industries of the State of Tocantins – FIETO, where I administer projects that join forces toward the development and internationalization of small industry companies of Tocantins.

Since I started to learn English, I have always wanted to visit the USA not only because of the language but also because it is one of the most important countries in the world. I am very interested in visiting organizations similar to the one I am working in Brazil, that help small companies to develop their own business, such as the association of Small Business Administration (SBA). I would also like to visit large enterprises that support development of small companies and to visit a small company that is supported under the SBA program.



JULIANA Marques - *Team member*

My name is **Juliana** Marques, and I am 35 years old. I am from Anapolis, a small city of the State of Goias, located into the middle of Brazil, pretty closed to Brasilia, the nation's capital. I am really glad to have been chosen as a member of the GSE Team to Philadelphia, where I am pretty sure that I will be able to develop my ability in English language and to have the unique experience of learning the American culture in reality.

I am a graduated law student with a pos graduation course in the Brazilian Public Law. I have been working as an English teacher for the past 15 years both in language schools as well as in private schools. Vocationally, I would be interested in visiting Law institutions inasmuch as Philadelphia is the home of the American Constitution and its history and institutions are of immeasurable importance for Americans and even more for a foreigner who is graduated in law.

I enjoy all kinds of cultural activities especially those related to American cuisine. I believe that Americans and Brazilians have lots of cultural similarities although many aspects are still misunderstood in both of our cultures. We need to have the necessary bounds for better understand our differences. Therefore, while in Philadelphia, I am very interested in learning the maximum of the American culture while, at the same time, I would do my best to explain the Brazilian culture. I do hope to be useful for this exchange of knowledge and experience between Brazil and the USA.



LUCIANA Silva - *Team member*

My name is **Luciana** Ramos da Silva. I am single, 35 years old.. I was born, raised and educated in Londrina, a city of the southern brazilian state of Parana.

In 1993,as a high school student, I participated in an international exchange program in Denmark during one year, under the AFS. AFS is an international non profit NGO that provides intercultural learning opportunities and that helps people develop knowledge, skills and understanding to create a more just and peaceful world, such as Rotary.

After returning to Brazil in 1995, I moved to Brasilia, the capital of Brazil, where I graduated in Business Administration and start my work at the Brazilian Post Company. In 1998 I was transferred to the Post station in Curitiba, capital of Parana, where I had several professional experiences into the marketing and business areas.

In 2004, my husband and I were invited to work at the Brazilian Post Company headquarters in Brasilia, where I began my work with corporate sponsorship process. In my work I got involved with marketing and corporate education. The Brazilian Post is one of largest Brazilian state company, with more than 100 thousand employees and covering the whole Brazilian territory of almost the same size of the United States.

Currently I manage a team dealing with corporate sponsorship process across the Post Company. My activities deal with corporate sponsorship of performing and visual arts, music, tennis, swimming and indoor soccer, and social and education events. My main tasks are to boost the image of the Brazilian Post and to align its strategic objectives with businesses; to secure a greater visibility for the institution; to develop actions to interact employees and customers in every single sponsorship event.

Vocationally, I would be interested in visiting some companies that support corporate sponsorship programs, working with the organization of marketing events and fairs, branding and marketing processes, and working in the organization of cultural and sporting events; to stay together with the professionals during the sport events and to understand their sponsorship point of view. I'd like to have an inside knowledge of corporate sponsorship programs, so I can share such knowledge with my colleagues after my return.

I love to cook, usually Brazilian food and I also enjoy going to the theatre, cinema, shows and galleries. I am very much looking forward to learning more about the USA, to meet American people, and to experience living a little into a new culture and to be able to know some of your country's natural beauty.



LUCIANO Ribeiro - Team member

My name is **Luciano** Costa Ribeiro and I am 27 years old. First of all, I would like to state that I'm very happy and anxious to be a GSE member and to take part into this exchange program with District 7450.

I was born and raised in Brasília, capital of Brazil, a planned city that was built 50 years ago right in the middle of Brazilian's Savana – the 'Cerrado'. Here I have graduated in Electrical Engineering, then I met my wife and am raising my two children. I love my city and my country.

My professional life started very early, more precisely when I was 17. I have started as an engineer at the Federal Police Department of Brazil, but then I moved to the Metropolitan Subway Company of the Federal District (Metro) where I discover my vocation. At the Metro I work with maintenance of fixed systems (everything but the trains) and with the communication subway system. I have also the responsibility to coordinate the activities of a team of technicians that support me with those activities.

In Philadelphia, my professional interest is to be exposed to the subway transport system in Philadelphia. I would like to be introduced to their challenges and learn the alternatives they conceive to properly deal with a well established subway system that has been operating for decades. Those insights and lessons are very important for us because our metro is a very young system, being under operation only during the last 9 years. The other area that I would like to understand is how the professionals (Engineers and Technicians) involved with subway and railroad planning and maintenance are educated and prepared. Finally, I would very much appreciate a visit to the Subway Control Operation Center.

I also want to breathe and live other culture, to know the behavior and attitude of the American people and to be able to learn new ideas on how to improve my neighborhood district and my city to make them even better.

Thanks for such an opportunity.